

**ENABLING  
AFRICAN ATHLETES**  
and, unlocking value  
for brands, fans and  
investors...

**#Kigali2025**



**PROTOUCH IS AN AFRICAN SPORTS BRAND,  
FOCUSSED ON ENABLING AFRICAN ATHLETES  
TO PERFORM ON THE WORLD STAGE**

We take **NATURALLY-TALENTED ROAD CYCLISTS**  
from Africa and enable them to compete and  
perform in a **GLOBAL CYCLING ECOSYSTEM.**

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## OUR VISION

To **REVOLUTIONIZE PROFESSIONAL CYCLING IN AFRICA**, by building a **SUSTAINABLE BUSINESS** that **SUPPORTS HIGH PERFORMANCE** and **UNLOCKS VALUE** for *Brands, Enthusiasts and Investors*.

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**ENABLING MORE AFRICAN ATHLETES ONTO THE WORLD STAGE.**



Centred around **NUMBER ONE UCI-RANKED CONTINENTAL ROAD CYCLING TEAM** in Africa (for three consecutive years), PROTOUCH has assembled and invested in an ecosystem of commercial initiatives, that **ENHANCE AFRICAN CYCLING'S BRAND EQUITY.**



**#1 UCI-RANKED TEAM IN AFRICA AND TOP 50 IN THE WORLD.**

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# 2019 OUR SCORECARD

## 5 STAGE WINS

[Morocco, South Africa, China, Malaysia]

## 4 SPRINTERS JERSEYS

[Gabon, Rwanda, Indonesia, Malaysia]

## 9 TOP 10 GC FINISHES

[South Africa, Morocco & China]

## 68 TOP 10 STAGE/ CLASSIC FINISHES

[Gabon, South Africa, Morocco, Malaysia, Poland, China]

## 32 TOP 20 STAGE OR CLASSIC FINISHES

[Malaysia, Gabon, Portugal, Indonesia, China, Iran]

Gold & Silver Medal [African Games – Morocco]



# 2020 OUR SCORECARD

## SA NATIONAL ROAD CHAMPIONSHIPS

2 Bronze Medals (Road & ITT)

4 riders in Top 10 (Road Race)

## GABON [UCI 2.1]

4 Top 10 & 7 Top 20 stages, 2 Top 15 GC finishes

## TOUR DU RWANDA [UCI 2.1]

3<sup>rd</sup> Place GC & 6 Top 10 & 3 Top 20

TOUR DE TAIWAN [UCI 2.2] - 5 Top 20 stages

LOCAL SA RACING - Four Consecutive WINS & two 2<sup>nd</sup> Places



# 2021 OUR SCORECARD

AFRICAN CHAMPIONSHIPS - EGYPT

2 MEDALS ( TTT and Mixed Relay)

4<sup>TH</sup> PLACE IN ROAD RACE & 2 TOP 15 PLACES

1 SILVER MEDAL (ITT)

PART OF THE TEAM THAT WON GOLD OVERALL IN ROAD RACE

4<sup>TH</sup> PLACE SA NATIONAL ROAD CHAMPIONSHIPS

3<sup>RD</sup> PLACE SA NATIONAL ITT CHAMPIONSHIPS (U23 & ELITE)

1<sup>ST</sup> & 2<sup>ND</sup> PLACE LOCAL 1-DAY CLASSIC RACES

TOP 30 VOLTA AO ALETEJO – UCI 2.2 - PORTUGAL

TOP 10, 2 X TOP 30 - GP GERMENICA - UCI 1.2 – TURKEY

Two riders selected for 2021 WORLD CHAMPIONSHIPS - BELGIUM



# UCI TOP CYCLING NATIONS AND TEAMS IN AFRICA



|    |              |                                                                                     |          |
|----|--------------|-------------------------------------------------------------------------------------|----------|
| 1  | SOUTH AFRICA |    | 1 983,32 |
| 2  | ERITREA      |    | 1774     |
| 3  | ALGERIA      |    | 815      |
| 4  | NAMIBIA      |    | 315      |
| 5  | RWANDA       |    | 282,31   |
| 6  | MAURITIUS    |    | 221      |
| 7  | BURKINA FASO |    | 209,34   |
| 8  | ETHIOPIA     |   | 195,99   |
| 9  | SWAZILAND    |  | 136      |
| 10 | MOROCCO      |  | 133      |

|   |                             |                                                                                     |        |
|---|-----------------------------|-------------------------------------------------------------------------------------|--------|
| 1 | PROTOUCH PRO CYCLING        |  | 459.32 |
| 2 | SKOL ADRIEN CYCLING ACADEMY |  | 156.65 |
| 3 | SIDI ALI-KINETIC            |  | 108.00 |



# UCI TOP ATHLETES IN AFRICA



|    |                |                                                                                     |                         |        |    |                             |                                                                                       |                     |        |
|----|----------------|-------------------------------------------------------------------------------------|-------------------------|--------|----|-----------------------------|---------------------------------------------------------------------------------------|---------------------|--------|
| 1  | BINIAM GIRMAY  |    | INTERMACHE WANTY GOBERT | 746    | 11 | REINARDT JANSE VAN RENSBURG |    | QHUBEKA NEXTHASH    | 171    |
| 2  | RYAN GIBBONS   |    | UAE TEAM EMIRATES       | 730.66 | 12 | TSGABU GRMAY                |    | BIKE EXCHANGE       | 169.33 |
| 3  | KENT MAIN      |    | PROTOUCH PROCYCLING     | 329.66 | 13 | STEFAN DE BOD               |    | ASTANA PREMIER-TECH | 141    |
| 4  | MERHAWI KUDUS  |    | ASTANA PREMIER-TECH     | 283    | 14 | NATNAEL TESFAZION           |    | ANDRONI GIOCATTOLI  | 131    |
| 5  | AZZEDINE LAGAB |    | BIKE AID                | 229    | 15 | MARC PRITZEN                |    | TEAM QHUBEKA (CT)   | 125    |
| 6  | NASSIM SAIDI   |    | ALGERIAN NATIONAL TEAM  | 228    | 16 | DAWIT YEMANE                |    | BIKE AID            | 120    |
| 7  | METKELEYOB     |    | TERNGGANU TSG           | 218    | 17 | AMANUEL GHEBREIGZABHIER     |    | TREK-SEGAFREDO      | 108    |
| 8  | DARYL IMPEY    |    | ISRAEL START UP NATION  | 206    | 18 | PAUL DAUMONT                |    | NATIONAL TEAM       | 102    |
| 9  | LOUIS MEINTJES |   | INTERMACHE WANTY GOBERT | 185    | 19 | WILLEM SMIT                 |   | BURGOS BH           | 95     |
| 10 | YUCEF REGUIGUI |  | TERENGGANU TSG          | 178    | 20 | TRAVIS BARRETT              |  | NATIONAL TEAM       | 90     |



# PROTOUCH

Continental Pro Cycling



UCI  
CONTINENTAL  
TEAM



KENT MAIN



ROHAN DU PLOOY



CALVIN BENEKE



GUSTAV BASSON



SAMUEL MUGISHA



MOISE MUGISHA



MITCH ELIOT



MYLES VAN  
MUSSCHENBROEK



BRAD  
GOUVERIS



TIANO DA SILVA  
(U23)



ANDRIES NIGRINI  
(U23)



CALLUM ORMISTON  
(U23)

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**PRO TOUCH**  
Continental Pro Cycling

**LEM**  
HELMETS

**PRO**  
APPAREL

**NAMEDSPORT**  
SUPERFOOD

**dotmodus**

**DEVEL**  
PROJECT

**PELOTON:**

**SOX**  
FOOTWEAR

**DMT**

**deda**  
ELEMENTI

*selle*  
**sanmarco**

**SWAGG**  
ATTITUDE IS EVERYTHING

**BARAK**  
FUND MANAGEMENT

**adidas**

**NORMATEC**

**RecoveryClub**

**DOOLHOF**  
WINE ESTATE  
WELLINGTON, SOUTH AFRICA

**2021**

**OFFICIAL PARTNERS**